



Roosevelt County Chamber
 100 S. Avenue A
 Portales, NM 88130

(575) 356-8541
 (575) 356-8542 (fax)
 800-635-8036

chamber@portales.com

Check out our calendar of events at www.portales.com



19th Annual New Mexico Ag Expo

The 19th Annual New Mexico Ag Expo will be held on February 22 - 23, 2011 at the Roosevelt County Fair Grounds. The only agricultural and dairy expo in the state, NM Ag Expo has something for dairymen, farmers and ranchers.

The NM Ag Expo is sponsored by Plateau Wireless and Dairy Farmers of America. For more information, contact the Roosevelt County Chamber at (575) 356-8541 or the Roosevelt County Extension Office at (575) 356-4417.

Schedule of Events

TUESDAY, February 22

- 9:00 **Expo & Exhibits Open**
- NRCS and Partners Workshop** (all day), *Dairy Pavilion*
- 9:30 **Are you Ready for Calving Season?** Dr. John Wenzel, NMSU Extension Veterinarian, *McAlister Room, JLCC*
- 10:00 **Building a Better Stock Horse**, Scott Bagley, Dimmitt, TX, *Outside/Show Arena*
- 10:30 **Integrated Pest Management for Crop Production**, Monti Vandiver, Texas Agri-Life, IPM Specialist, *McAlister Room, JLCC*
- 11:00 **Antique Tractor Parade**, *Midway*
- 11:00 to 2:00 **Chuck Wagon Lunch** - Portales Rotary Club, *Sheep Barn*
- 1:00 **Grazing Options for CRP**, Dr. Ted McCollum, Texas Agri-Life Beef Cattle Specialist, *McAlister Room, JLCC*
- 1:30 **Antique Tractor Games**, *Midway*
- 2:00 **Farm Bill Listening Session**, Representative from Senator Tom Udall's Office, *McAlister Room, JLCC*
- Building a Better Stock Horse**, Scott Bagley, Dimmitt, TX, *Outside/Show Arena*
- Antique Tractor Parade**, *Midway*
- 3:00 **CRP Agronomics**, Dr. John Idowu, NMSU Extension Agronomist, *Cacahuatate Room, JLCC*
- 5:00 **Expo Closes**

WEDNESDAY, February 23

- 9:00 **Expo & Exhibits Open**
- 9:30 **Working Dog Clinic**, (event will run all day long), Kyle Dillard, Milnesand, NM, *Show Arena*
- 10:00 **Ag Marketing**, Dr. Jerry Hawkes, NMSU Associate Professor, Extension Economics, *Cacahuatate Room, JLCC*
- Antique Tractor Games**
- 10:30 **Fast -N- Fabulous**, Connie Moyers, Roosevelt Co. Extension Home Economist, *McAlister Room, JLCC*
- Antique Tractor Parade**, *Midway*
- 12:00 **DFA Dairymen's Lunch**, (open to all dairymen), *Dairy Pavilion*
- 12:30 **Current Look at National Issues Facing Dairy Industry**, Jackie Klippenstein, DFA Vice President for Industry & Legislative Affairs, *Dairy Pavilion*
- 1:00 **Dairy Issues from a Government Perspective**, Representative from Senator Tom Udall Office, following DFA Session, *Dairy Pavilion*
- Working Dog Clinic** (continued from morning session) Kyle Dillard, Milnesand, NM, *Show Arena*
- 1:30 **Prairie Dog Control - Offsetting the Cost of Damage**, Dr. Sam Smallidge, NMSU Extension Wildlife Specialist, *McAlister Room, JLCC*
- 2:00 **Antique Tractor Parade**, *Midway*
- 5:00 **Expo Closes**

2011 Chamber Board of Directors

- President*
Chris Wood
Frost Mortgage
- President-elect*
Alyssa Idsinga
C&S, Inc.
- Secretary/Treasurer*
Wanda Graham
Kiva Realty
- VP, Membership Services*
David Essex
Xcel Energy
- VP, Community Affairs*
Don Thomas
The Print Shop
- Members*
Lynn Berry
Portales News-Tribune
- Ronnie Birdsong
ENMU
- Sheryl Borden
Individual
- Randy Fowler
Portales Schools
- Megan Hamilton
Trader Horn True Value
- Dianne Parker
City of Portales
- Jerry Partin
Roosevelt County Electric Coop
- Seth Pritchett
Signman Signs
- Michele Robertson
Hestands Floral & Gifts
- Antonio Sanchez
Eastern New Mexico Engineering
- Sandra Taylor-Sawyer
CCC-Small Business Development Center

WANTED: Vendors for Home & Garden Show, April 9-10, 2011, Clovis Civic Center. More info at www.clovishomeandgarden.com

Welcome New Chamber Members



Noelle Bartl
Individual

Michele Robertson
PartyLite Distributor
575-749-2315

SJS Wireless, LLC
ClearTalk
1608 Spruce, Ste 300
575-226-3503

ANNUAL CHAMBER BANQUET "A CELEBRATION OF 2010"

The Annual Chamber of Commerce Banquet will be held Thursday, February 3rd, at 6 pm in the newly renovated Yam Theatre. Outgoing president, Wanda Graham, will give a wrap-up of 2010 while incoming president, Chris Wood, will share his goals for 2011.

Recognition will be given for the recipients of the Harley and Faye Borden Award which honors member businesses who have made a significant improvement to their businesses within the last year. The Workhorse of the Year Award will also be given to an outstanding volunteer who has

dedicated numerous hours to our community.

The Warm Heart of the Sun Belt Award is given to an individual who has made significant contributions to the community throughout his/her lifetime. This award is given only when the awards committee feels someone is truly deserving. Past recipients include Dr. Lonnie Alexander, Thom Moore, Jack Willis, and Floyd McAlister.

The evening will include dinner and entertainment and tickets may be purchased by contacting the Chamber, 100 S. Avenue A or 356-8541.

How Did We Do?

Chamber Mission: To build community and pride in Roosevelt County by serving as an information resource and by coordinating community enriched events and activities that contribute to the prosperity of the area.

Here is a brief listing of activities conducted by your Chamber in 2010:

Events:

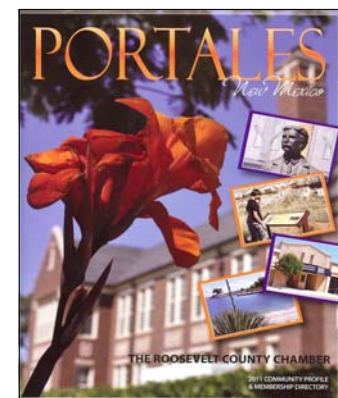
- Had display booth at the Santa Fe Legislative Reception
- Co-hosted the Clovis/Portales Legislative Dinner in Santa Fe
- Gave peanuts to all legislators and staffers in Santa Fe
- Hosted Annual Banquet with Baxter Black as the entertainment
- Sponsored the 18th Annual New Mexico Ag Expo
- Organized the Heritage Days Celebration
- Raised \$12,682 (goal was \$8,500) for the Annual Fireworks Show
- Coordinated Merchant's Building at county fair
- Co-sponsored (with First Financial Credit Union) the 4th Annual High Plains Quilt Festival
- Organized the Lighted Christmas Parade
- Supervised hanging of Christmas lights on Courthouse

Economic Impact:

It is impossible to determine the impact of most of our events. But for vendors (not attendees) for Ag Expo and Heritage Days it is estimated that the economic impact to our area was over \$350,000 in 2010.

Office Statistics:

- Visitors = 983
- Incoming Phone Calls = 4971
- Welcome/Relocation Packets = 2049
- Cannon AFB Right Start Packets = 276
- Bags of Peanuts = 3341



2011 Portales Community Profile/ Visitor's Guide is now available at the Chamber.

MEMBER SPOTLIGHT

Smith Chiropractic Center
 1400 S. Avenue D, Suite A
 Portales, NM 88130
 (575) 356-4440

Thanks to Our Ag Expo Sponsors

