

## Chamber Notes

### New Faces at the Chamber

Karl Terry has been named Executive Director by the board and began work at the chamber in early February. Sharon King, who has been executive director for more than five years left the office following Ag Expo at the end of February.

Terry grew up in Portales and after many years in the newspaper business in New Mexico, Texas and Colorado moved back to Portales in 2005 where he was the

Managing Editor of the Portales News-Tribune until 2008.

Terry says his goals are to stay in touch personally with the membership while working to grow its numbers.

Terry will also be hiring a new Promotions Coordinator/Yam Director replacing Joseph Sanders.

One new face at the reception desk in the visitor center is that of Dezaree Yarbrough.

### Expo, Banquet both successes

The Chamber held its annual banquet on Feb. 3 at the Yam Theatre. Portales Mayor Sharon King gave the "State of the City" address to a full house.

Don Thomas received the "Workhorse Award," while his parents Leroy and Gaynelle Thomas were honored with the "Warm Heart of the Sunbelt" award. Steve Tuttle received Ambassador of the Year and Yucca Telecom and Graham Abstract garnered the Harley and Faye Borden award for work done to

their buildings. Thanks to Mark's Restaurant for catering and P' Ville Blues for entertainment.

The other event for the chamber in February was the 19th annual N.M. Ag Expo. Weather for the event was excellent and attendance was good. Highlights included two sessions by Sen. Tom Udall's staff and the National Resource Conservation Service holding its annual meeting at the Expo.

Next year plans are to hold the event in the new county events center under one roof.

### Volunteers of the Month named

Volunteers of the Month are the Habitat for Humanity construction crews including Ed Miller, Vern Witten and a host of Airmen from CAFB. According to executive

director Joyce Davis, Miller and Witten are always on hand and ready to do anything that needs doing. The CAFB volunteers always come with a great work ethic, she said.

### Business of the Month



Cassandra Jones, a clerk at Landall's Box Office at 401 S. Ave. C in Portales checks in a video at the store. The friendly hometown service of the business is loved by its customers and makes it the Chamber's Business of the Month. The store which has been in business for 19 years is owned by Landall Goolsby.

## Ribbon Cuttings



Wayne Smith recently opened SJS Wireless, LLC, a ClearTalk wireless franchise at 1608 Spruce, Suite 300. Employees include Ty Coppedge and Casey Griffin.



Stripes opened its second convenience store location in Portales at 18th and Avenue D. Officials from parent company Susser Foods were on hand Feb. 11 for the store's grand opening. The Portales Junior High band performed as well.

### New chamber maps planned

Representatives from Village Profiles will be in town selling advertising for a new map starting March 8. The Chamber has

worked with Village Profiles in the past and this piece will be integral to our visitor packets. Please support them if you can.

### 2011 Chamber Board of Directors

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Chris Wood  
Frost Mortgage

President-elect  
Alyssa Idsinga  
C&S, Inc.

Secretary/Treasurer  
Wanda Graham  
Kiva Realty

VP, Membership Services  
David Essex  
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ENMU

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Individual

Randy Fowler  
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Megan Hamilton  
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Dianne Parker  
City of Portales

Jerry Partin  
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Seth Pritchett  
Signman Signs

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Eastern New Mexico  
Engineering

Sandra Taylor-Sawyer  
CCC-Small Business  
Development Center

Roosevelt County Chamber  
100 S. Avenue A  
Portales, NM 88130

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(575) 356-8542 (fax)  
800-635-8036

chamber@portales.com

Check out our calendar of events at [www.portales.com](http://www.portales.com)

Welcome New Chamber Members



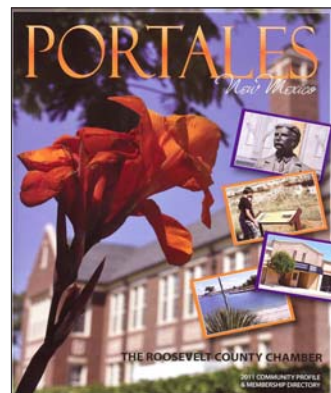
Roosevelt County  
109 W. First St.

Rocknshamrock Realty  
028 S. R.R. O  
575-760-8918

Kiss-a-Hay Horizons  
3551 S. R.R. M  
Pep, N.M. 88126  
575-675-2334

General Mailing & Shipping Systems, Inc.  
505-883-3232

Stripes Stores  
1729 S. Ave D  
417 W. 18th St



2011 Portales Community Profile/Visitor's Guide is now available at the Chamber.



### MEMBER SPOTLIGHT

Almost Home B&B

8168 N.M. 206  
Portales, NM 88130  
(575) 356-0011